# OPERATIONS STRATEGIST | PROJECT MANAGER | MANAGEMENT CONSULTANT

### PROFESSIONAL SUMMARY

Accomplished leader and operations executive with a quantifiable record of success in managing multi-million dollar budgets, exceeding profitability goals, and turning around non-performing companies in various industries, including finance and manufacturing • Able to effectively partner with c-level executives while leading and motivating diverse groups of individuals in a cross-functional capacity • Strategic, "big picture" thinker with exceptional communications and problem-solving expertise and the ability to navigate and research all aspects of complex, full-cycle projects • Wellversed in the training, development, and counseling of clientele on new business initiatives that promote healthy ROI, future growth, cost savings, and repeat business

### **CORE COMPETENCIES & INDUSTRY EXPERTISE**

- Strategic Planning & Operations
- √ Turnaround/Change Management
- ✓ Revenue Growth
- ✓ Cost Containment

- ✓ Budget Management
- ✓ Cross-functional Collaboration
- ✓ Project Management
- ✓ Process/Systems Improvement
- ✓ New Technology Implementation
- ✓ Leadership & Supervision
- ✓ Strategic Partnerships/Alliances
- ✓ Change Management

# PROFESSIONAL EXPERIENCE

Lititz, PA

1997 - Present

#### President

Serving clients as an interim executive team member of senior management to raise capital, turn around under-performing companies or work groups, take a business to the next level, and/or commercialize or transfer new technologies. **Highlighted accomplishments include the following:** 

- Functioned as the interim manager for George Washington University Comptroller's office and successfully
  restructured under-performing departments and lowered turnover costs as the result of hiring new
  management and staff, and helping them streamline workflow efficiencies and improve overall performance
- Partnered with a consultant to source and secure \$10M in Fortune 500 investor funding for new food industry irradiation technology and developed all financial models and forecasts to bring this funding to fruition
- Grew revenue from \$500K to \$5M within a 5-year period for a 6-person software design start-up by commercializing their software nationally which allowed the company to bring on 44 additional employees
- Obtained \$250K in funding (private equity, equipment loans, and LOC) and managed the start-up for Prestige Graphics, located in Washington DC
- Lead a major strategic planning initiative in conjunction with PA's second largest Chamber of Commerce that
  resulted in long-term, sustainable growth as the result of organizational restructuring in the areas of Finance,
  Human Resources, and Marketing
- Assisted Equipment Director of Thomson Multi-Media with project management and process control projects
  that resulted in increased staff productivity and a substantial improvement in company culture and morale
- Restructured the Information Technology department for Lebanon County government office and increased employee engagement by bringing in new leadership and creating methodologies to improve internal processes and procedures
- Functioned as Interim COO for Compleat Restorations and hired/trained new leadership team to more
  efficiently manage the gross margin which resulted in the company's most profitable year in 25 years
- Worked closely with two South Central PA firms to assist in the dissolution of a sister entity who had poorly
  performing personnel or personnel engaged in misappropriation of funds

1995 - 1997



FoodCraft Equipment Company, Lancaster, PA

# Executive Vice President

Responsible for operations and sales of 60 employee firm engaged in the design and manufacturing of food processing equipment for the poultry industry. Position began as a re-engineering project to improve profitability, which was achieved. Firm was sold in 1997 to a Danish corporation, Sanovo Seymour, and relocated to Topeka, KS.

- Reversed downward trending by restructuring pricing for parts business (about \$7M in revenue) which
  resulted in significantly enhanced profitability for the company
- Improved communications between staff and management and oversaw numerous process improvement initiatives such as workflow and productivity

#### **ADDITIONAL EXPERIENCE**

Simon Lever & Company, Lancaster, PA
Consultant
VistaLite, Inc., Lancaster, PA
Vice President, Operations

#### **EDUCATION**

B.S., Business Management; minor in accounting, Pennsylvania State University
Associates, Mechanical Engineering Technology (cum laude), Pennsylvania State University

# TECHNICAL PROFICIENCY

MS Office Suite, including Word, Excel, PowerPoint, and Outlook E-marketing campaigns; Internet research savvy

### **PROFESSIONAL & COMMUNITY AFFILIATIONS**

Member, Turnaround Management Association, Philadelphia Chapter – 2010

Member, Lititz Regional Strategic Planning Committee – Current